

## TOURING

Miami's  
Kaseya Center

**Alejandro Sanz Wows with New ARA  
Series at Kaseya Center**



SOUND WITH SOUL

# Miami's Kaseya Center

## Introduction

In October 2023, the Kaseya Center in Miami, Florida, played host to an unforgettable live concert by the legendary Spanish superstar, Alejandro Sanz. This iconic event, part of Sanz's "En Vivo" tour, featured a captivating blend of musical genres, with the artist's signature pop style infused with elements of flamenco, rock, funk, jazz, ballads, and R&B. Sanz's remarkable four-decade-long career and his impressive collection of accolades, including four Grammy Awards and twenty-four Latin Grammy Awards, set the stage for an electrifying evening.

At Miami's Kaseya Center, home to the NBA's Miami Heat and notable concert venue for many of the biggest acts that travel to South Florida, attendees not only relished Sanz's performance and the vibrant atmosphere but also witnessed the debut of the new ARA series at his concert.



## Miami's Kaseya Center

### The Players

- **Alejandro Sanz:** Four-time Grammy and twenty-four-time Latin Grammy-winning singer, musician, and composer.
- **Dynamic Productions:** An audio equipment provider based in Orangeburg, NY.

### The challenge

The challenge for this monumental event was twofold. Firstly, it involved touring the United States with top-tier audio equipment, including the new ARA series by DAS Audio, and implementing these systems in an iconic venue like the Kaseya Center. Secondly, the production team had to ensure a flawless audio experience for a historic sold-out show, despite facing setup setbacks that left little time for adjustments.



**Fernando Diaz**  
Alejandro Sanz's FOH Engineer

"The challenge was significant. We toured the USA with top-tier equipment and had the chance to use LARA and SARA for the first time in such an iconic venue, and for a historic sold-out show. Despite setup setbacks that left us with little time for adjustments, within just 30 minutes, the system was operating flawlessly. I was struck by the sound quality, the clarity of the vocals, and how easily I could adapt my mix to the venue due to the equipment's flexibility and power."

# Miami's Kaseya Center

## The solution

Dynamic Productions, located in Orangeburg, NY, supplied the equipment, which included 14 LARA-80 units and an additional 2 LARA-100 units used as downfills (in a left/right configuration). These were paired with 18 LARA-SUBs to bolster the low frequencies. With a self-powered design and a cardioid setup, this configuration was an ideal fit for the event. Additionally, 18 SARA-100 systems served as front fills, positioned across the stage.

## List of systems used

36 x [LARA-80](#) units (left/right array)  
4 x [LARA-100](#) units (used as downfills)  
18 x [LARA-SUBs](#) (for low-frequency reinforcement)  
18 x [SARA-100](#) systems (front fills)  
[ALMA software](#) for control and monitoring  
[DASaim](#) for directivity control and optimization

DAS Audio's ALMA software delivered complete control and monitoring of every device in the system. Fernando Diaz remarked, "ALMA was another delightful discovery. It's efficient, intuitive, and extremely effective. It's a point of pride to see DAS Audio attain this level of excellence! With DASaim, DAS Audio's directivity control solution, beam setup and optimization become quick, efficient, and straightforward, making SPL optimization smoother than ever."



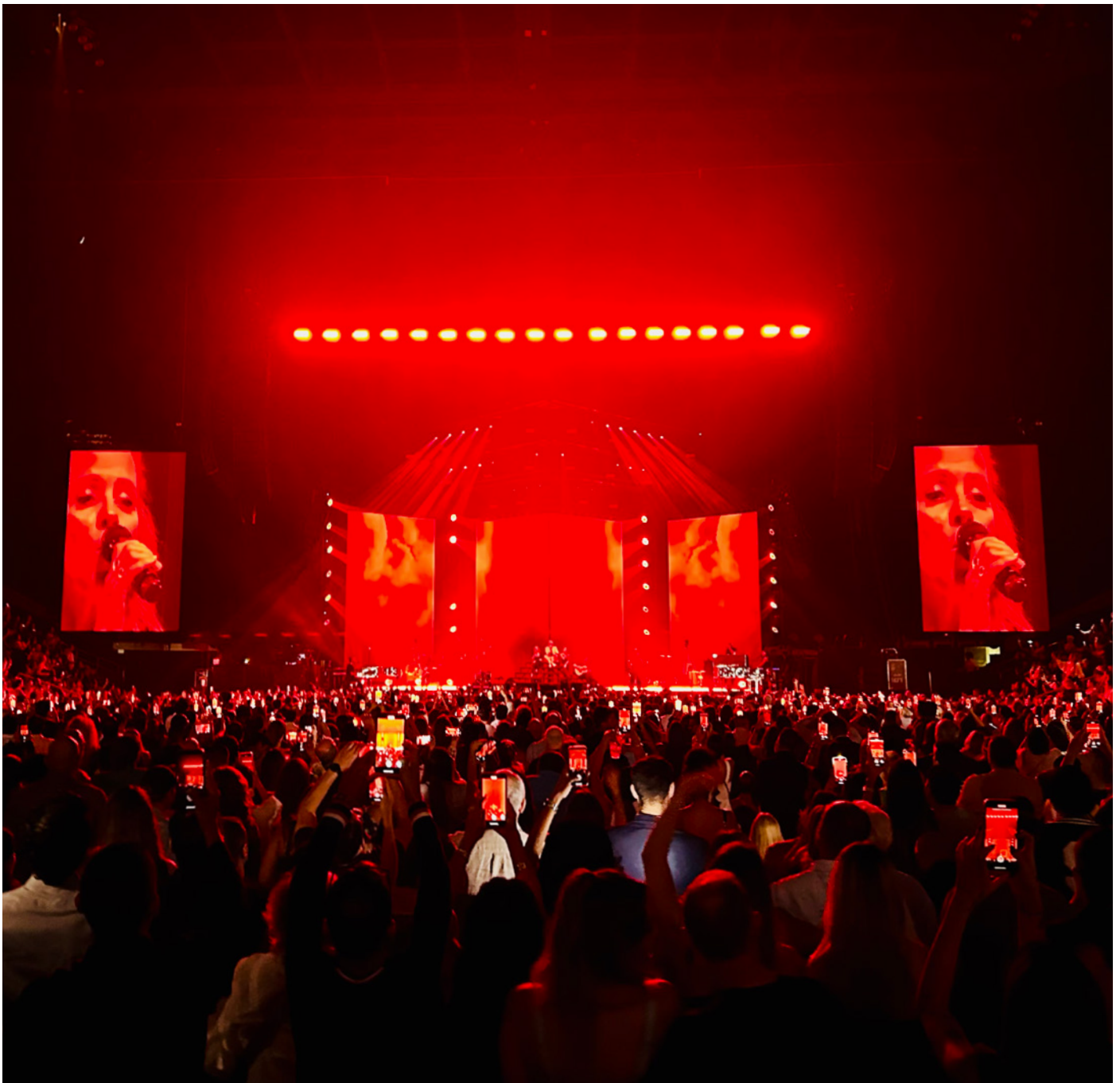
## Miami's Kaseya Center

**Chris Gonzalez**  
Systems Technician for  
Dynamic Productions

### The conclusion

The ARA series by DAS Audio proved to be a game-changer for Alejandro Sanz's "En Vivo" tour at the Kaseya Center in Miami. Despite the challenges of a tight setup schedule, the system delivered outstanding sound quality, flexibility, and control. The combination of innovative technology and exceptional performance left both the production team and the audience in awe.

"After setting up for Alejandro Sanz's Miami tour stop, I was pleasantly surprised by the system's quick installation and setup," he commented. "What was even more striking was the clarity and warmth it delivered, even with minimal adjustments, leaving ample room for the mix to breathe."



**Dani Cristobal**  
Systems Engineer

“The new LARA system truly exceeded our expectations. The setup was fast and straightforward, and the control ALMA offers over the system is truly remarkable. The system’s sound itself was even more impressive. We handled a massive show, with numerous inputs: from strings and brass, multiple keyboards, and of course, multiple vocals. Everything sounded warm and crisp, with no rough edges or distortions. It’s genuinely an astonishing sounding system.”

**Borja Gonzalez**  
Alejandro Sanz’s Manager

“Miami holds a unique place in Alejandro’s heart, and achieving a sold-out show at the Kaseya Center underscores that bond. Even though it was risky changing the sound system for such a significant concert, the quality DAS Audio delivered exceeded our hopes. We’ve received praises from all corners, and we commend DAS for their innovative system.”



More information  
[www.dasaudio.com](http://www.dasaudio.com)



SOUND WITH SOUL