

TOURING

MusArt Festival
at Florence, Italy

**ZZiPP Group introduce the SARA-100
with Venditti & De Gregori**



SOUND WITH SOUL

MusArt Festival at Florence, Italy

Introduction

The leading Spanish manufacturer of professional audio solutions, DAS Audio, unveiled its latest innovation, the SARA-100 compact Line Array system, at the prestigious MusArt Festival held in Piazza della Santissima Annunziata in Florence. The debut of the SARA-100 in Italy exceeded all expectations, receiving enthusiastic feedback from audio professionals and artists like Venditti & De Gregori. The challenging acoustic environment called for a close collaboration between DAS Audio and its trusted distributor, ZZiPP Group, who worked side by side to showcase the technological advances and acoustic potential of the SARA-100 in an outstanding performance.

The Players

- **ZZiPP Group:** Our trusted distributor, with over 35 years of experience in the audio-video and special effects business, responsible for introducing the SARA-100 to the Italian market.
- **Amandla Production Team:** Early adopters of the SARA-100 system, responsible for its deployment during the MusArt Festival.



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The challenge

To introduce the SARA-100 to the Italian market, demonstrating its capabilities in very demanding live event environments. The iconic Piazza del-la Santissima Annunziata presented a formidable setting, having hosted numerous top-tier audio systems in the past. The SARA-100 had to not only meet but exceed the expectations of audio professionals and artists.



List of systems used

[SARA-100](#) Line Array System
[SARA-SUB](#) Single 18" Subwoofer
[ALMA Software](#) for System Management

The solution

The successful deployment of the SARA-100 at the MusArt Festival was the result of careful planning and technical expertise. Pietro Sciagrà, a key member of the Amandla Production team, remarked, "The challenge of utilizing it in a historic piazza...was not a small feat, but the SARA-100 exceeded all expectations."

The SARA-100 brings to market all the advanced features of the ARA series, which proved crucial in this event. The active system features a 3000 Watt class D amplifier, two 8" woofers, and a 3" M-78N compression driver, providing a remarkable 100° horizontal dispersion. The system integrates seamlessly with the SARA-SUB single 18", creating a comprehensive audio solution.

The chosen configuration for the MusArt Festival adopted an L+R setup, deploying 10 units of SARA-100 on each side in con-

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Pietro Sciagrà
Amandla Production team

junction with a Sub Array comprised of 12 SARA Sub units. This meticulously designed setup delivered not only exceptional clarity but also an impressive sound range that fulfilled effortlessly the acoustic requirements of the show and overcame the venue's complex acoustics.

In addition to the hardware, the ALMA software with its user-friendly interface and comprehensive capabilities to manage the SARA-100 units, played a crucial role in optimizing the system's performance, enabling sound engineers to fine-tune audio parameters with ease.

“It's a privilege to be the first to introduce this system in Italy. The clarity and range of the sound produced was truly remarkable.”



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The MusArt Festival served as an ideal platform for the SARA-100's debut, allowing industry professionals and artists to experience its versatility and efficiency across a wide range of performance genres. From ballet to rock concerts, the SARA-100 showcased its adaptability and audio excellence, earning praise from all corners.

The successful performance not only reaffirms DAS Audio's commitment to audio excellence but also sets a high standard for the SARA-100's future contributions to the world of sound. As the system gains recognition and continues to impress in challenging acoustic environments, it strengthens its position as a game-changing innovation in the world of professional audio.



More information
www.dasaudio.com



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